



## Tobacco Control Programme Management Skills Addressed

### Programme Leadership and Management

Drive programme results by aligning the vision, mission, and values. Enlist the willing cooperation of others while tapping into their highest skills and abilities to achieve desired results in a tobacco control programme.

### Communication and Interpersonal Skills

Display a consistent ability to build solid relationships of trust and respect that help to manage conflicts effectively through partnerships.

### Problem solving and Conflict Resolution

Create harmony in stressful interpersonal situations and bring people together who have been separated by their differences.

### Team building and Networking

Organise tasks, people, and resources to deliver results more effectively. Create and maintain strong networks to sustain tobacco control efforts.

To register for this course:  
[www.tobaccofreeunion.org/training](http://www.tobaccofreeunion.org/training)

More details on the IMDP website:  
[www.union-imdp.org](http://www.union-imdp.org)

## Management and Leadership

### The Course

The objective of this course is to provide participants with a working knowledge on basic aspects of leadership and management that relate to tobacco control in order to build their capabilities and to apply this knowledge in their work at the national, provincial, and local levels in their respective programmes.

Designed to improve the management skills of participants, the course focuses on leadership and managerial roles, performance management, counselling, team development, and conflict management. Some aspects of human resources development, external and internal networking, and basic elements of tobacco control will also be covered. The five-day course consists of presentations, group discussions, and practical exercises facilitated by internationally renowned experts in various fields of management and tobacco control.

### Benefits of Attending

- Gain a greater understanding of the Bloomberg Global Initiative goals and available resources
- Learn about various successful interventions from local tobacco controls experts
- Establish a tobacco control infrastructure
- Negotiate and manage communications in multi-partner arrangements
- Successfully coordinate communications among multiple partners
- Manage conflicts effectively and solve problems
- Build stronger teams through team-building exercises
- Assess strengths as a leader and practice various managerial styles
- Collaborate and build networks for tobacco control activities

Courses are conducted in English and Spanish with translations available in Arabic, Bahasa, and Mandarin for select countries.

### Who Should Attend

Middle-to senior-level managers working in tobacco control who are responsible for management and administrative aspects of tobacco programme implementation from national, provincial, or international NGOs or governmental agencies.