The International Management Development Programme®

International Union Against Tuberculosis and Lung Disease
*Health solutions for the poor*

**Tobacco Control Programme Management Skills Addressed**

**Visionary Leadership**
Develop skills to work with insight, imagination, and boldness. Become a social innovator and bring people together around a shared sense of purpose.

**Strategic Thinking**
Develop skills to think innovatively. Improve long-term strategic behavior for effective decision making. Capitalise on opportunities and manage risks.

**Partnership and Network**
Create relationships built on trust and respect and further develop partnerships and networks.

**Mentoring**
Effectively manage the execution of the tobacco control programmes through mentoring, coaching, and developing the people working within them.

To register for this course:
www.tobaccofreeunion.org/training

More details on the IMDP website:
www.union-imdp.org

# Management of Managers

## The Course

This course trains participants on aspects of leadership and strategic management related to tobacco control in order to build their capabilities at the national, provincial, and local levels in their respective programmes.

Designed to improve the management skills of participants, the course focuses on leadership and strategic management, creating vision, mission and values, mentoring and networking. The course will be a 5-day intensive training course consisting of presentations, discussions and practical exercises provided by internationally renowned experts in their respective fields of management and tobacco control. The in-class activities will use a format of lectures, and interactive learning.

The objectives of this course are as follows:

- Study the principles of mission, vision, values, and strategy and its application
- Conduct an organisational assessment to identify resources and execute strategy
- Align and inspire people to vision and strategy implementation.
- Gain further commitment from employees and external stakeholders
- Develop mentoring, coaching and interpersonal skills

## Benefits of Attending

- Adapt leadership behaviours to align people with tobacco control strategy execution
- Create a strategic framework to lead an organisation around tobacco control goals
- See how clarity and shared directions can make a positive impact
- Develop effecting coaching and mentoring skills
- Leave with a personal action plan for increasing your leadership effectiveness
- Influence people across your organisation to get results
- Share best practices and critical success factors in strategic management

Courses are conducted in English and Spanish with translations available in Arabic, Bahasa, and Mandarin for select countries.

## Who Should Attend

Middle-to senior-level managers working in tobacco control who are responsible for management and administrative aspects of tobacco programme implementation from national, provincial, or international NGOs or governmental agencies.