The International Management Development Programme®

International Union Against Tuberculosis and Lung Disease
Health solutions for the poor

Tobacco Control Project Management Skills Addressed

Project Cycle Management
Relate project management to local contexts and provide effective analysis which tests projects for relevance, feasibility, and sustainability.

Objective-Orientated Planning
Focuses the point of departure of the planning process on the *problem analysis*. This then leads to the objectives and finally makes it possible to choose the relevant activities for a successful project.

Stakeholder Engagement
Outline how the power of the Logframe depends on the degree to which it incorporates the full range of views of beneficiaries and others who have a stake in the project design.

Results Based Monitoring and Evaluation
Define key results and associated logical model. Develop indicators for measuring progress, and plan for gathering, transmitting, and using information.

Project Management

The Course

In this course, participants will be introduced to the Logframe Analysis (LFA) tool that contributes to an annual release of more than $25 billion of World Bank and other donor funds to worldwide projects. Logframe Analysis is used during project planning to develop the overall design of a project. It has been proven to improve approaches to project planning, implementation, monitoring, and evaluation.

This five-day course will expose participants to a rich, cross-functional environment for exchanging experience with others working in tobacco control. The training uses a variety of methods based on action learning principles such as group work, peer support, and case studies. This is complimented by presentations on relevant theoretical framework and emerging trends.

Benefits of Attending

- Determine problems and needs in tobacco control programmes
- Identify key stakeholders and who should be involved in project design
- Use LFA tools for identifying and finding solutions to problems
- Define the various hierarchical levels of a project from inputs to goals
- Develop a model project using the logical framework analysis
- Select key indicators and integrate these into a result-based monitoring and evaluation plan
- Link activity schedules to resource provision for greater cost effectiveness
- Assess projects and identify elements which contribute to a successful project

Courses are conducted in English and Spanish with translations available in Arabic, Bahasa, and Mandarin for select countries.

Who Should Attend

Middle-to senior-level managers working in tobacco control who are responsible for management and administrative aspects of tobacco programme implementation from national, provincial, or international NGOs or governmental agencies.

To register for this course: www.tobaccofreeunion.org/training

More details on the IMDP website: www.union-imdp.org