

# Protecting people from tobacco smoke

## Training workshop brief

### Purpose of the Workshop:

The goal of the workshop is to facilitate strategic planning and action among those responsible for promoting, developing and implementing comprehensive effort to protect the public and workers from exposure to second-hand tobacco smoke.

The workshop content is based on:

- Guidelines on implementation of Article 8 of the WHO FCTC
- The World Health Organization's policy recommendations on protection from exposure to second-hand tobacco smoke
- Best practices and lessons learned from the successful implementation of comprehensive smoke-free workplace and public place legislation in numerous jurisdictions (national, provincial/state/territorial, and municipal), and
- The "Protect people from tobacco smoke" component of WHO's MPOWER package (released 2008).

The workshop addresses the following areas:

- Background & rationale for smoke-free environments, as summarized in WHO Policy Recommendations & Article 8 Guidelines:
  - The Problem: Health effects, magnitude of exposure, and economic costs of exposure to SHS
  - The Solution: Principles of protection; effective protection strategies (100% smoke free); impact of smoke-free environments on health and tobacco use; economic impact of smoke-free environments; and best practice for implementation of smoke-free environments
- Needs and goals regarding smoke-free policy development, implementation and enforcement for their particular jurisdiction of responsibility

Participants in the workshop will learn how to:

- formulate a strategic plan to develop, implement, and enforce smoke-free legislation for the particular jurisdiction of responsibility
- identify the resources and support (technical, human and financial) needed to implement the plan and achieve the goals
- respond to opposition through skilled debate and strategic action

### Workshop outcomes:

- A strategic plan for the development, implementation, and enforcement of smoke-free legislation in the jurisdiction of the participants; and
- Enhanced collaboration between the individuals and organizations implementing smoke-free policies in that jurisdiction.

### Workshop content and length:

The workshop is composed of ten sessions addressing various content themes and aspects of strategic planning for implementing smoke-free legislation.

When all ten sessions are used, the overall workshop duration is approximately five days.

### Target audience:

- Government representatives, particularly decision makers and regulators responsible for planning and implementation of smokefree policies
- Representatives of civil society wishing to persuade governments to implement and enforce effective smokefree laws in order to protect people from secondhand smoke

### Number of participants:

It is recommended that the workshop is to be conducted with a maximum of 16 participants.

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**Faculty:**

It is recommended that the workshop is to be delivered by a combination of international and in-country expert faculty.

**Teaching methods:**

The teaching is a combination of presentations, group work, role plays and facilitated discussions.